

**YOUR *FULL PAGE* AD IN THE *NORTH AMERICAN FIREWORKS
TRADE DIRECTORY* WILL BE SEEN OVER AND OVER
FOR AT LEAST A FULL YEAR.**

Send us your camera-ready copy, or we can set straight text ads at no extra cost.

Size "border-to-border" is 7¼ x 9¾".

INSERT PAGES

Think of the advantages of sending your insert page. You get *two sides* and can use any pictures or fancy composition you wish. Cost is only \$499. Have your printer send us 1,000 sheets* by September 18. Our cost to insert them for you is only \$499.

* 60 lb. paper weight maximum. (89g/m²).
8½x11" only - metric A size paper not accepted.

Cost is only \$689.
In full color

***Price includes one copy
of the Trade Directory***

**Your *half page* ad
costs only .**

\$459 in full color

Horizontal format only. Size is 4¾ x 7¼"

**Your *quarter page* ad
is the advertising bargain
you've been
looking for.**

Size is 3½ x 4¾"

**This space in full color is
\$345.**

**Your *business card*
reproduced here in full color
for only \$129.**

Size is 2 x 3½"

TRADE DIRECTORY ADVERTISING ORDER

Advertising in the **2017 NORTH AMERICAN FIREWORKS TRADE DIRECTORY** will place your ad before not only the entire fireworks industry, but also countless special events buyers, and other fireworks and services buyers, for the entire year. It is the only **complete** directory for professionals, and your only opportunity to bring your message to them.

The **TRADE DIRECTORY** contains listings of:

- ✓ Manufacturers
- ✓ Wholesalers/Distributors
- ✓ Suppliers to the Trade
- ✓ Importers
- ✓ Special Effects & Indoor
- ✓ Professional Associations

✓ And much more!

Don't miss out on this bargain - send your copy today!

AD COPY MUST BE IN OUR HANDS BY SEPTEMBER 16 LATEST!

AD RATES:

- Full Page, in full color, \$689.
- Half Page, in full color, \$459.
- Quarter Page, in full color, \$345.
- Business Card, \$129.
- Insert your page, 1000 sheets, \$499.

See actual sizes on the back of this form. Please attach your copy.

Our phone is (570) 828-8417. Our fax is (570) 828-8695.

Our e-mail address is afn@fireworksnews.com

Payment required before publication. Attach your check to this form or provide your VISA, Mastercard, AMEX or Discover number.

2017 TRADE DIRECTORY ADVERTISING ORDER

American Fireworks News
233 Silver Lake Road
Dingmans Ferry, PA 18328

Advertisers receive a free copy of the Directory!

Please place our advertisement in the **2017 North American Fireworks Trade Directory**, per copy attached. We want:

☐ Insert my page ☐ Full page ☐ 1/2 page ☐ 1/4 page ☐ Business card

Charge my credit card _____ exp. _____ CVV _____

Company name _____

Authorized by _____

This form must be in our hands by September 16.