

Return this form to be listed in the

2016 INTERNATIONAL FIREWORKS TRADE DIRECTORY

THIS IS YOUR LISTING NOW

This is how your free listing will appear in the *2016 International Fireworks Trade Directory*. If it is correct, simply return this form to confirm the information. If corrections are needed, please cross out the wrong lines and write the correct or new information in the box marked **MAKE CHANGES HERE**.

☐ If this listing is correct as is, please check this box and return the form.

There is no charge for this listing.

☐ Mark this box and enclose payment (\$35. in U.S., \$37.10 Pennsylvania, \$60. all other countries) to reserve a copy of the 2016 International Fireworks Trade Directory to be shipped to you on January 4. Payment by VISA/Mastercard/Discover/Amer.Exp. or by check in U.S. funds drawn on a New York bank. Show credit card information on other side of this form.

MAKE CHANGES HERE

Name of Company _____

Mailing Address _____

City/State/Prov., Country, Postal code _____

Phone _____ Website address _____

Fax number _____ E-mail address _____

Name of chief officer _____ Title _____

Contact for sales _____

Type of operations: ☐ Manufacturer ☐ Distributor/Wholesaler ☐ Importer / Exporter

☐ Other _____

We sell: ☐ Display fireworks ☐ Consumer fireworks ☐ Close Proximity Effects

☐ Other _____

Brand names owned, slogan, motto, or describe your company (limited to 2 lines) _____

Note: Use this form for a free listing in the 2016 International Fireworks Trade Directory. This is a free listing and there is no charge of any kind.

If you wish to place a paid advertisement, please contact us for additional information.

EXPLANATION OF THIS FORM

This form is used to gather information to prepare the *2016 International Fireworks Trade Directory*. If your company, or you as an individual, perform firework displays, manufacture, import, export, buy or sell fireworks (other than retail only), or if you or your company provides a service or sells a product to the fireworks trade, you may be listed in the *Trade Directory*. ***There is absolutely no charge of any kind for this listing.*** Language of publication is English.

SCHEDULE OF EVENTS

The *International Fireworks Trade Directory* is prepared completely new each year. We contact each company or individual listing that was published in previous directories, and all the new companies or individuals that we have discovered since the last printing. Every effort is made to find all the fireworks companies and their principal suppliers in the worldwide fireworks community. To successfully complete this task, we must rigidly adhere to the following schedule:

October - Listing forms are mailed/e-mailed to all known companies and individuals.

December 11 - Official closing date for listing information.

January 4 - Begin shipping *2016 International Fireworks Trade Directories*.

CREDIT CARD INFORMATION

If you are ordering a copy of the *2016 International Fireworks Trade Directory* by VISA, Mastercard, Discover, American Express please show your card information below.
Please note that advertisers receive a *gratis* copy of the directory.

Card # _____

Expiry date (very important) _____ CVV: _____

Name of cardholder _____



HOW TO CONTACT US

Our mailing address: American Fireworks News
233 Silver Lake Road
Dingmans Ferry, PA 18328
USA

Contact: ***Betty Musselwhite (Listing Information)***
John Eric Drewes (Advertising)

Our Phone: (570) 828-8417

Our Fax: (570) 828-8695

Our e-mail address: afn@fireworksnews.com

Visit our Website: <http://www.fireworksnews.com>

LAST DAY FOR US TO RECEIVE THIS FORM IS DECEMBER 11.

2016 International Fireworks Trade Directory

ADVERTISING ORDER

Here is the information you need to advertise in the ***2016 International Fireworks Trade Directory***

We can make up your advertisement from your sketch or notes. We do *not* charge extra for this service. If special graphics or fancy type is required, send them with your order. We accept camera-ready copy provided it is sized correctly. Negatives are not accepted. Language of advertisements is English.

- ✓ **SIZE** - Page size is 8½ x 11-inches. See other side for actual advertisement sizes.
- ✓ **COST** - Full page : \$689; Half page: \$459.; Quarter page: \$345. Your sheet inserted: \$499.
All ads are printed in full color. Copy sent in one color (black ink) will be printed in black only.
- ✓ **DEADLINE** - Final date to receive advertising copy is December 11.
- ✓ **PAYMENT** - Payment must accompany order. Payment must be by check in U.S. funds drawn on a New York bank, International Postal Money Order, Paypal, or VISA/Mastercard/Discover/American Express credit card, or currency if sent in a registered letter. Contact us for details if you wish to use bank wire transfer. All advertising must be paid in advance.

Don't miss out on this bargain - send your copy today!

AD COPY MUST BE IN OUR HANDS BY DECEMBER 11 LATEST!

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2016 INTERNATIONAL FIREWORKS TRADE DIRECTORY ADVERTISING ORDER

American Fireworks News
223 Silver Lake Road
Dingmans Ferry, PA 18328, USA

Please place our advertisement in the ***2016 International Fireworks Trade Directory***, per copy attached. We want:

☐ Insert ☐ Full page ☐ Half page ☐ Quarter page

Charge my credit card # _____, expiry _____, CVV: _____

Company
name _____

Authorized
signature _____

We must have this form by December 11.

Our phone: 570-828-8417 · Fax: 570-828-8695 · E-mail: afn@fireworksnews.com

YOUR FULL PAGE AD IN THE *INTERNATIONAL FIREWORKS TRADE DIRECTORY* WILL BE SEEN OVER AND OVER FOR AT LEAST A FULL YEAR.

Send us your camera-ready copy, or we can set straight text ads at no extra cost.

Image size "border-to-border" is 7¼ x 9¾" - 183 x 246mm (*this page is a sample*)

Cost is only \$689.

INSERT PAGES

Think of the advantages of sending your insert page. You get *two sides* and can use any pictures or fancy composition you wish. Cost is \$499. Have your printer send us 500 sheets by December 11.

Note: Tell your printer that the paper weight must not exceed 104 gm/m² and must be exactly 8.5x11 inches.
Note that Metric A size sheets will not be accepted.

Now printed in FULL COLOR!

Copy submitted in black & white will be printed in black ink

Send camera-ready copy for this low price.

Your half page ad costs only \$459.

Horizontal format only.

Size is 4½x 7¼" - 118 x 183mm

Your quarter page ad at \$345. is the advertising bargain you've been looking for.

Size is 3½ x 4⅝" - 90 x 118mm

These ad costs have been reduced from the previous edition costs.

All ads can be printed in full color at these prices!

Single color ads (black ink) will be printed in black at same price.

Send camera-ready copy.

EVERY ADVERTISER RECEIVES A FREE COPY OF THE DIRECTORY!